

SESHADRIPURAM FIRST GRADE COLLEGE
INTERNAL QUALITY ASSURANCE CELL –
IQAC *COMMUNIQUE*



**EVENTS AND HAPPENINGS OF SESHADRIPURAM FIRST
GRADE FOR THE YEAR 2019-20**

SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM FIRST GRADE COLLEGE

Yelahanka New Town, Bengaluru – 560 064

IQAC NEWS LETTER - 2019



Date: 20 Feb, 2019

Event Name: TRIDENT HYUNDAI Placement Drive for all UG courses - B.Com ,BBA ,BSC ,BCA

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Seshadripuram First Grade College, Yelahanka organized a placement drive on 20th feb 2019 from TRIDENT HYUNDAI Placement Drive for all UG courses - B.Com ,BBA ,BSC ,BCA 81 students diligently attend the drive



Date: 30 Jan, 2019

Event Name: Sarvodaya Day and Gandhi Vichar Sanskar Parikshe

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Sarvodaya Day and Gandhi Vichar Sanskar Parikshe held on Wednesday, 30th Jan 2019. Sarvodaya day was observed in our college on Wednesday, 30th Jan 2019 from 1:30pm onwards. It is also called as Hutatma Divas. To mark the day, one minute condolence was observed, followed by the pledge to improve the society was taken by Principal

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Date: 31 Jan, 2019

Event Name: Placement Drive on 31/1/2019 at SFGC-Resource pro-Operations and Service Providers

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Placement Drive on 31/1/2019 at SFGC-Resource pro-Operations and Service Providers

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Date: 1 Feb, 2019

Event Name: Placement Drive on 01/02/2019 at SFGC-Tata Consultancy Services Mega Pool Campus

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Tata Consultancy Services Mega Pool Campus Placement Drive on 01/02/2019 at SFGC for BCA and BSc students for 600 students all over Karnataka.

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Date: 29 Jan, 2019

Event Name: Placement Drive on 29/1/2019 at SFGC-National Institute of Medical Science

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Placement Drive on 29/1/2019 at SFGC-National Institute of Medical Science 7 students got shortlisted for the posts of Team leaders and Associates for the Admission proc.



Date: 5 Jan, 2019

Event Name: Swami Vivekananda Jayanti Celebrations

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Vivekananda Study Centre, SFGC celebrated Swami Vivekananda Jayanti on Tuesday, 05th Jan 2019 at 4th Floor Auditorium between 10:30am to 12noon for the students.

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Date: 26 Feb, 2019 **Event Name:** Gandhi Chintakarondige Mukha Mukhi

Organising Body: Seshadripuram First Grade College, Yelahanka **Chief Guest:** Smt. Channamma Hallikeri

Description: Program Name: Gandhi Chintakarondige Mukha Mikhi Date: 26/2/2019 Time: 10 am Venue: SFGC Sabhangana Guest : Smt. Channamma Hallikeri



Date: 23 Feb, 2019

Event Name: Cancer Awareness Program in association with Partha Hospital

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Seshadripuram First Grade College, Yelahanka organized an Cancer awareness program in association with Partha Hospital on 23rd Feb 2019 at College Sabhangana Inauguration: Govinda Gowda H G, NSS Program Co-ordinator Bangalore Central University.. Chief Guest: Dr Vijay Anand CEO, Partha Dental Hospital.

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Date: 23 Feb, 2019

Event Name: Placement Drive on 23/2/2019 at SFGC-Resource Pro Orientation

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Seshadripuram First Grade College, Yelahanka organized a placement drive on 23rd feb 2019 from Resorce Pro Orientation Placement Drive for all UG courses - B.Com ,BBA ,BSC ,BCA all the students diligently attend the drive.

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Date: 13 Feb, 2019

Event Name: Placement Drive on 13/02/2019 at SFGC-State Street Placements

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Seshadripuram First Grade College, Yelahanka organized a placement drive on 12th Feb 2019 from State Street Placement Drive for all UG courses - B.Com, BBA, BSC, BCA all the students diligently attend the drive



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Date: 29 Mar, 2019

Event Name: National Level Student Seminar On Gandhian Values

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: National Level Student Seminar On Gandhian Values was organized by Seshadripuram First Grade College, Yelahanka on 29th March 2019

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A screenshot of the Accenture Career Smart Track website. At the top, the Accenture logo is visible. Below it, the text 'CAREER SMART TRACK' is prominently displayed in large, bold, black letters, accompanied by a large blue arrow graphic pointing to the right. A blue horizontal bar is positioned above a white text box containing a cookie policy notice. The notice reads: "We use cookies to enable website functionality, understand the performance of our site, social media features, and serve more relevant content to you. We may also place cookies and our partners' behalf to help us deliver targeted ads and assess the performance of these campaigns. For more information, review our [Privacy Policy](#) and [Cookies Policy](#)." At the bottom of the text box, there is a button labeled "Cookie Setting".

Date: 26 Mar, 2019

Event Name: Accenture- Career Smart Track

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: Accenture- Career Smart Track
Accenture Meet with SFGC Students was organized and topic was "Train and Hire", "Virtual Training and Virtual Placements" for all SFGC final year students from different streams on March 26th 2019.

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Date: 12 Mar, 2019

Event Name: Seminar on Telecommunications

Organising Body: Seshadripuram First Grade College, Yelahanka

Chief Guest: Mr Subbu Iyer, CEO of Indus Towers, Mr Prashanth Patil HR Head, Ms Satkeerti, Mr Brahmaiah

Description: A seminar was held on 12th March 2019 on Telecommunications by conducted by Department of Electronmics Seshadripuram First Grade College, Yelahanka The resource company was Indus Towers, Karnataka. The chief guests were Mr. Subbu Iyer-CEO of Indus Towers, Mr Prashanth Patil- HR Head, Ms Satkeerti -CTO Airtel, Mr Brahmaiah-India Tel...



Date: 6 Mar, 2019

Event Name: Mega Voluntary Blood Donation camp

Organising Body: Seshadripuram First Grade College, Yelahanka

Chief Guest: Mr Raju Chandrashekar incharge of Youth Red Cross

Description: Mega Voluntary Blood Donation camp held on 6th March 2019 organized by Seshadripuram First Grade College, Yelahanka.



Date: 2 Feb, 2019

Event Name: Award Ceremony

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: On Feb 2nd 2019, Student of Seshadripuram First Grade College, Yelahanka "Csou. Vishal Singh" received an Chief Minister Commandation award by DDG of Bengaluru B group by Brigadier Purvi Matt.

Date: 19 Jul, 2019 **Event Name:** Orientation Day **Organising Body:** Seshadripuram First Grade College, Yelahanka

Chief Guest: Samir Inamdar, Co-Founder, Managing Director & CEO of Forum Synergies (India) PE fund Managers.

Description: On 19.07.19 SFGC organized Orientation and Award of Merit scholarship for first year students. The chief guest for the day was Samir Inamdar, Co-Founder, Managing Director & CEO of Forum Synergies(India) PE fund Managers. Hon.N.R. Panditharadya, President, SET delivered the Presidential Address. Hon. Shri W.D. Ashok, Trustee, SET & IQAC Management Representative addressed the students as guest of Honour. Event was graced through Welcome speech by Hon. Principal Dr.S.N.Venkatesh, Invocation song by Kumari Adithi and team, Anchoring by Prof. Vaishali Narayanan, BBA Coordinator, vote of thanks by Prof. Bharathi.S, Cultural Convenor. The students who scored above 90% in Pre-University exams were awarded with Scholarships. The best students of various disciplines were received star awards for the academic year 2018-19. The students were given a glimpse of Fencing and self defense classes.

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Date: 3 Aug, 2019

Event Name: Tree Plantation Program in SFGC
Organising Body: NCC Wing

Description: NCC wing organized Tree Plantation program in SFGC premises on 3rd August 2019 at 1pm in presence of SFGC Principal, Dr. S N Venkatesh, Prof Mathew, PI Staff Hav. Singara Singh, ANO Lt. Ramesh M and all NCC candidates.



Date: 26 Jul, 2019

Event Name: Kargil Vijay Diwas
Organising Body: SFGC NCC wing

Description: On 26th July, 2019, SFGC celebrated 'Kargil Vijay Diwas' in college premises. The chief guest for the event was Lt.Col. Ajay Bhardwaj, Commanding officer, 7KAR BN. He expressed his gratitude towards Kargil martyrs and also guided students about importance, values and opportunities in Army. The event was conducted in presence of Dr. S.N. Venkatesh, Principal SFGC, Dr. Vathsala, Director MBA, Dr. Doddegowda, Principal, SPUC, event organizer Lt. Ramesh M. and Lt. Munegowda. All the dignitaries and staff members paid homage to Kargil martyrs. The event was concluded with NCC song and national anthem.



Date: 26 Jul, 2019

Event Name: Holistic Development Workshop

Organising Body: Seshadripuram First Grade College, Yelahanka with Disha Charitable Trust

Description: SFGC organized a workshop on 'Holistic Development' for B.Sc EMC students on Friday, 26th July 2019. The resource institution was Disha Charitable Trust for Value Initiatives. Activities like Yoga and Pranayama, Group Counselling, Namaste India Quiz, Audio/Visual Interaction, Desi Games, Interactive Talk etc were conducted. This workshop was helpful for students to unleash the inner potential of participants by building self-confidence, to realise that student life should be used for the benefit of the self and society, to develop leadership skills. The whole program was a blend of fun and learning, activity based which ignited the spirit of inquiry and patriotism. The students were immensely benefited by the workshop.



Seshadripuram Educational Trust
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Permanently Affiliated to Bengaluru Central University, Recognised by Government of Karnataka
& Recognised under section 2f & 12B of the UGC Act. 1956

NAAC Accredited 'A' Grade

CONGRATULATIONS

We are happy to announce that our College
SFGC, is a Knowledge Partner for the
Spoken Tutorial Programme of **IIT Bombay**.

Management, Principal & Staff

Date: 25 Jul, 2019

Event Name: Association of SFGC with Knowledge partner Spoken Tutorial Program IIT Bombay.

Organising Body: Seshadripuram First Grade College, Yelahanka

Description: SFGC has made an association with Knowledge partner Spoken Tutorial Program IIT Bombay. This program is a part of the National Mission on education through ICT, MHRD, Govt of India to spread literacy all over the India. SFGC is promoting the learning and usage of free and open source software(FOSS) through Audio-Visual teaching tools and thus making an outstanding contribution to ICT based teaching and learning methodology.

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Date: 22 Jul, 2019

Event Name: Symposium on the Draft National Education Policy

Organising Body: Seshadripuram First Grade College

Chief Guest: Padma Vibhushan Dr. V.K. Aatre, Former Head DRDO

Guests Of Honour: Guest of Honour Shri. Hemchandra Javeri, Co-Founder and Managing Director, Forum Synergies (India)

Description: SFGC organized a Symposium on the Draft National Education Policy on 22nd July, 2019 in association with North Bangalore Science forum & Centre for educational and social studies, Bengaluru. The Chief guest Padma Vibhushan Dr. V.K. Aatre, Former Head DRDO and Guest of Honour Shri. Hemchandra Javeri, Co-Founder and Managing Director, Forum Synergies (India) threw the light on 2019 educational policy. Dr. Chetan B. Singai, Chief Consultant, Technical secretariat, NEP Draft committee presented Draft for the same. President of the event Hon. Dr. Wooday P. Krishna, Honorary General Secretary, SET discussed highlights of upcoming Educational policies. Dr. S.N. Venkatesh, Principal SFGC discussed pros and cons of the same. A panel discussion was held among experts regarding

	<p>various policies along with the question-answer session by the audience.</p>
	<p>Date: 3 Mar, 2019</p> <p>Event Name: Achievement of SFGC students in Guinness Records</p> <p>Organising Body: Seshadripuram First Grade College, Yelahanka</p> <p>Description: SFGC students have once again made the college to feel proud. SFGC B.Sc. Bio Technology (BBG) students Ms. KRUTI ASHOK KUMAR and Ms. HARSHITA R. have received certificate of participation in "GUINNES WORLD RECORD TITLE" by participating in the largest Bharatha Natyam Dance event consists of 7190 participants. Mr. Manjunath S.S., Faculty in Biotechnology, SFGC supported and motivated the students to participate in this event. Hon. Shri N. R. Panditharadhya, Chairman and President, SET, Dr. Wooday P Krishna, Hon. General Secretary, SET, and Dr. S. N. Venkatesh, Principal, SFGC congratulated these star students for their achievements and wished them best for their future.</p>



Date: 28 Aug, 2019

Event Name: short movie' by SFGC students

Organising Body: SFGC Belli Sakshi Film Club

Description: A short movie named 'Jaago' made by SFGC students under Belli Sakshi Film Club released on 28th August, 2019. It was released by hands of Chethan Naik, the famous singer from Kannada film industry in presence of Dr. S.N. Venkatesh, Principal SFGC in college auditorium.



Date: 30 Aug, 2019

Event Name: ಬೇಂದ್ರೆ ನಮನ

Organising Body: ಶೇಷಾದ್ರಿಪುರಂ ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜು

Description: ಕಾಲೇಜಿನ ಕನ್ನಡ ಸಂಘವು ಕರ್ನಾಟಕ ಕೈಗಾರಿಕಾ ಮತ್ತು ವಾಣಿಜ್ಯೋದ್ಯಮ ಕನ್ನಡ ಸಂಘಗಳ ಒಕ್ಕೂಟ, ಬೆಂಗಳೂರು- ಇವರ ಸಹಯೋಗದೊಂದಿಗೆ 'ಬೇಂದ್ರೆ ನಮನ' ಕಾರ್ಯಕ್ರಮವನ್ನು ಹಮ್ಮಿಕೊಂಡಿತ್ತು. ಮುಖ್ಯ ಅತಿಥಿಗಳಾಗಿ ಆಗಮಿಸಿದ್ದ ಬೇಂದ್ರೆ ಕೃಷ್ಣಪ್ಪ ಎಂದೇ ಪ್ರಸಿದ್ಧರಾಗಿರುವ ಡಾ. ಜಿ.ಕೃಷ್ಣಪ್ಪನವರು 'ಕನ್ನಡ ಸಂಘ'ವನ್ನು ಔಪಚಾರಿಕವಾಗಿ ಬೇಂದ್ರೆ ಭಾವಚಿತ್ರಕ್ಕೆ ಪುಷ್ಪನಮನ ಸಲ್ಲಿಸುವ ಮೂಲಕ ಉದ್ಘಾಟನೆ ಮಾಡಿ, ಬೇಂದ್ರೆ ಕವಿತೆಗಳ ಮಹತ್ವವನ್ನು, ವಿಶೇಷತೆಗಳನ್ನು, ಅಲ್ಲಿನ ಭಾಷೆಯ ಸೊಗಡನ್ನು ಕುರಿತು ಮಾತನಾಡಿದರು. ಮತ್ತೊಬ್ಬ ಅತಿಥಿ ಕರ್ನಾಟಕ ಕೈಗಾರಿಕಾ ಮತ್ತು ವಾಣಿಜ್ಯೋದ್ಯಮ ಕನ್ನಡ ಸಂಘಗಳ ಒಕ್ಕೂಟದ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಗಳಾದ ಶ್ರೀ ನ.ಶ್ರೀಧರ್ ಅವರು ಮಾತನಾಡುತ್ತಾ, ಸರ್ಕಾರಗಳು ಕನ್ನಡ ವಿರೋಧಿ ನೀತಿಯನ್ನು ಅನುಸರಿಸಿದಾಗಲೆಲ್ಲ ಕನ್ನಡ ಸಂಘಟನೆಗಳು ಹೋರಾಟದ ಮೂಲಕ ಎಚ್ಚರಿಸುವುದಲ್ಲದೆ, ಅನೇಕ ಕನ್ನಡ ಪರ ಕೆಲಸಗಳನ್ನು ನಿರಂತರವಾಗಿ ಮಾಡುತ್ತಾ ಬಂದಿವೆ ಎಂದರಲ್ಲದೆ, ವಿದ್ಯಾರ್ಥಿಗಳೂ ಬೆಂಬಲಿಸಬೇಕೆಂದು ಮನವಿ ಮಾಡಿದರು. ಕನ್ನಡ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಡಾ. ಗೀತಾ ಡಿ.ಸಿ. ಅವರು, ಇದುವರೆಗೂ ಕನ್ನಡ ವಿಭಾಗ ಅನೇಕ ಸಂಘಸಂಸ್ಥೆಗಳು, ಅಕಾಡೆಮಿಗಳ ಸಹಯೋಗದಲ್ಲಿ ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಗಳನ್ನು ಕರೆಸಿ, ಅನೇಕ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು, ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿವಿಧ ರೀತಿಯ ಸಾಹಿತ್ಯಕ ಸ್ಪರ್ಧೆಗಳು, ಪುಸ್ತಕ ಪ್ರದರ್ಶನವನ್ನು ಏರ್ಪಡಿಸುತ್ತಾ ಬಂದಿದೆ ಎಂದರು. ನ್ಯಾಕ್ ಸಮಿತಿಯ ಮುಖ್ಯಸ್ಥರಾದ ಪ್ರೊ. ಪಿ.ವಿ. ಮ್ಯಾಥ್ಯು ಅವರು ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದರು. ಕನ್ನಡ ಸಂಘದ ಸಂಚಾಲಕರಾದ ಸತ್ಯಮಂಗಲ ಮಹದೇವ ಅವರು ಅತಿಥಿಗಳನ್ನು ಪರಿಚಯಿಸಿ ಸ್ವಾಗತಿಸಿದರು. ಅಂತಿಮ ಬಿಕಾಂ ವಿದ್ಯಾರ್ಥಿನಿಯರಾದ ಪೂರ್ಣಿಮಾ ವಂದಿಸಿದರೆ, ದೀಪಿಕಾ ಇಡೀ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಿರೂಪಿಸಿದರು. ವಿದ್ಯಾರ್ಥಿಗಳು ಬೇಂದ್ರೆ ಗೀತೆಗಳನ್ನು ಹಾಡಿದರು. ವಿಭಾಗದ ಹಾಗೂ ಕಾಲೇಜಿನ ಅಧ್ಯಾಪಕರು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು



Date: 19 Aug, 2019

Event Name: Workshop on ' Journey Towards Perfection'

Organising Body: SFGC Dept. of Computer Science

Description: SFGC Dept. of Computer Science organized a workshop on 'Holistic Development' for BCA students on Monday, 19th August 2019. The resource institution was Disha Charitable Trust for Value Initiatives. Activities like Yoga and Pranayama, Group Counselling, Namaste India, Quiz, Audio/Visual Interaction, Desi Games, Interactive Talk etc were conducted. This workshop was helpful for students to unleash the inner potential of participants by building self-confidence, to realise that student life should be used for the benefit of the self and society, to develop leadership skills. The whole program was a blend of fun and learning, activity based which ignited the spirit of inquiry and patriotism. The students were immensely benefited by the workshop.

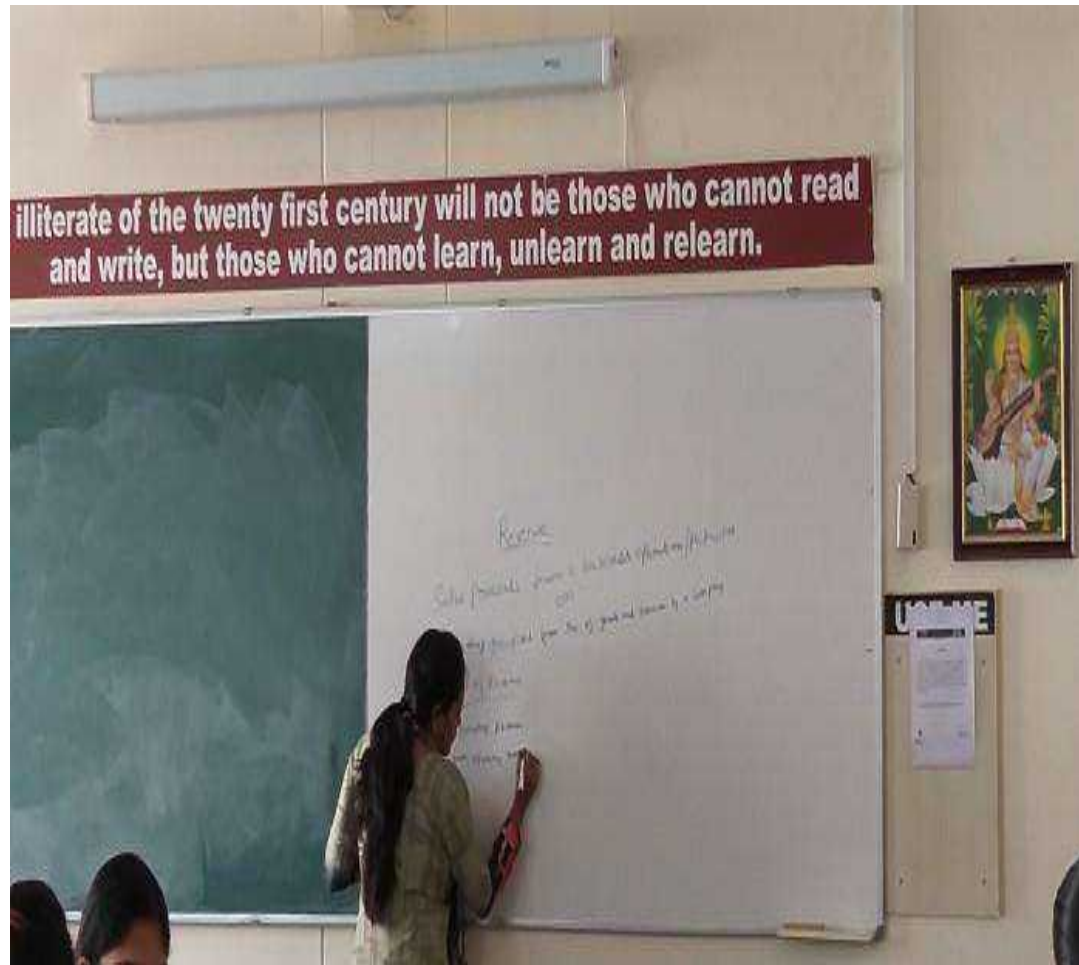


Date: 15 Aug, 2019

Event Name: Independence Day

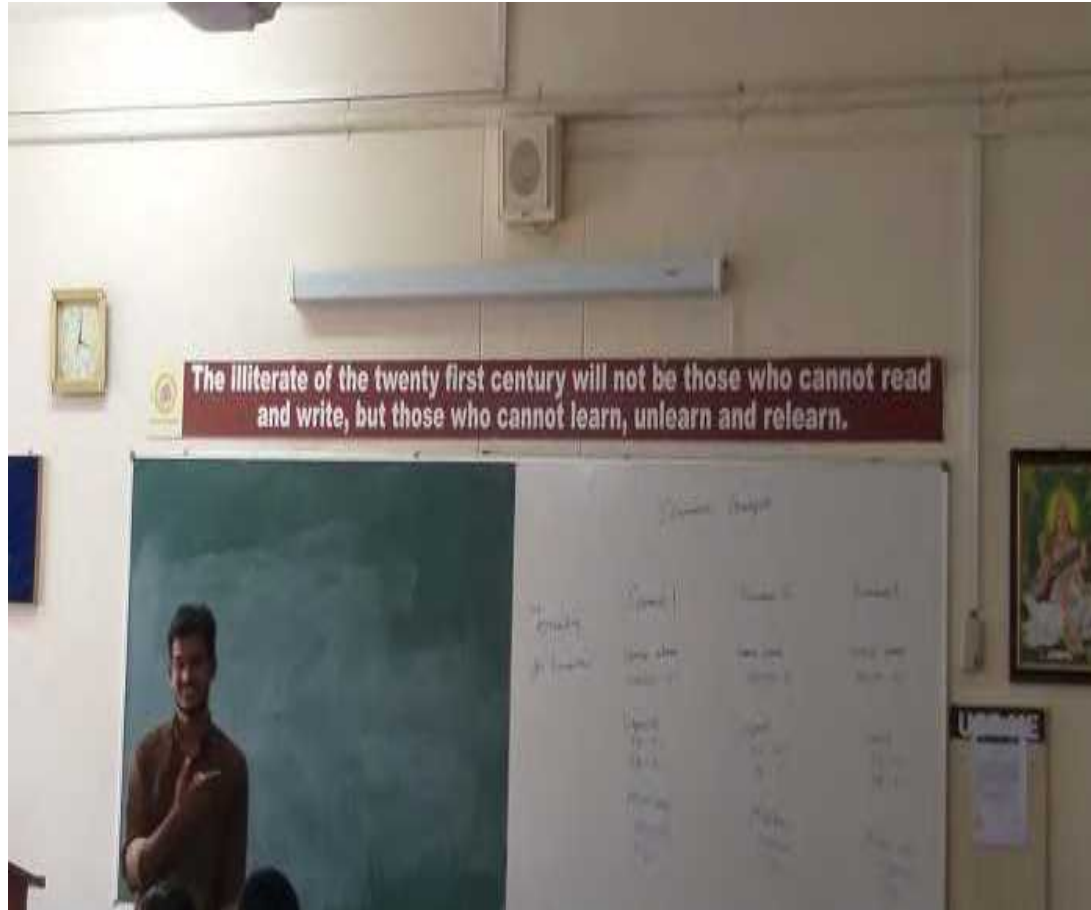
Organising Body: Seshadripuram First Grade College, Yelahanka

Description: 73rd Independence Day was celebrated in SFGC premise on 15th August, 2019 at 7:30 am. The chief guest Dr. Sandhya R. Anvekar, Prog. Head, Skilling Karnataka Innovation & Technology hoisted the flag and addressed students regarding ethics, values, patriotism and duties of a good citizen. Welcome speech was given by Principal SFGC Dr. S.N. Venkatesh. Presidential address was delivered by Sri. Nataraj, Hon. Asst. Secretary, SET. Vote of thanks was delivered by Dr. Vatsala G., Director SIMS. Event was hosted by Smt. Deepali, SPUC. In this event Seshadripuram First Grade College, Seshadripuram PU College, Seshadripuram Public School and Seshadripuram Pre-Primary School Presented various cultural activities. Various troops such as NCC, Seva Dala, NSS, Band, Scouts/Guides, Bunny, Civil Defense, National Green Corps took part in March Past.



Title: 27th March 2019 - Classroom Activity for M.Com (FA) 2nd Semester Students

Description: The topic on which the students gave an impromptu presentation was about "Risk, Currency, Asset, Liability, Expenditure, Revenue, Capital, Balance Sheet and P&L A/C". These topics were a part of 'Asset Liability Management in Banks'. The subject is handled by Prof. S Venkatesh. Each individual student came up and delivered very good content filled with ideas on how better major banks can continue their operations keeping simple changes in mind with respect to the above mentioned topics.



Title: 26th March 2019 - Classroom Activity for M.Com (FA) 2nd Semester Students

Description:

The topic on which the students gave an impromptu presentation was about "Scenario Analysis". This topic is a part of 'Asset Liability Management in Banks'. The subject is handled by Prof. S Venkatesh. Each individual student came up with unique ideas on how to maintain the various interest rates, the period of waiting until maturity and also about inflation affecting the maintenance of deposits and creation of assets of a bank. 4 students participated in the activity and the entire class was involved in a healthy discussion and debate about various scenarios.

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Title: 16th March 2019 - “Defining a Research Problem & Report Writing”

Description: One Day workshop was organized by Post Graduate Department of Commerce and Management on the topic “Defining a Research Problem & Report writing” 16th March 2019, Saturday. The resource person for workshop was Dr. G. T. Govindappa Former Professor & Dean, Davangere University. The venue of the workshop was college Sabhangana, SFGC, Yelahanka. The program commenced with introduced of resources person by Dr. Vatsala, Director, SIMS. Dr. G. T. Govindappa was started presentation with defining a Research Problem and Report writing like what, why, when and how research problem can be analyzed. He gave a detailed explanation on importance of research, points to be observed in Selecting Research Problem, Research Phase, Process of Research, Review of Literature, Hypotheses, Interpretation of Research Content of Project Report, Reference Format, Vancouver Style, Research Methodology, Sampling Size, Sample Selection, Analysis and Interpretation of Data.



Title: 14th March 2019 - Classroom Activity for M.Com 4th Semester Students

Description: The topic on which the students gave an impromptu presentation was about "**Juran's Quality Trilogy**". This topic is a part of 'Commodity Markets'. The subject is handled by **Prof. S Venkatesh**. Each individual student came up with unique ideas on how to maintain quality for various products. Each and every single student participated in this activity, and they gave their own unique ideas on how to maintain quality during the manufacturing stage itself keeping the customer's needs as benchmark.



Title: 9th March 2019 - Classroom Activity for M.Com 4th Semester Students

Description: The topic on which the students gave an impromptu presentation was about "**PDCA Cycle**". This topic is a part of 'Commodity Markets'. The subject is handled by **Prof. S Venkatesh**. Each individual student came up with unique ideas on how to maintain quality for various products. It was a good event and the entire class participated in this classroom activity. Each and every single student gave a classroom presentation where they discussed their ideas with other students and the faculty.



Title: 8th March 2019 - Classroom Activity for M.Com 4th Semester Students

Description:

The topic on which the students gave an impromptu presentation was about "Total Quality Management". This topic is a part of 'Commodity Markets'. The subject is handled by Prof. S Venkatesh. Each individual student came up with unique ideas on how to maintain quality for various products. It was a good event and the entire class participated in this classroom activity.

Title: 16th February 2019 - FDP on "Planning and Writing Successful Research Proposal"

Description: The Resource Person was Dr. B. T. Sampath Kumar. It was a very interesting workshop about how to plan and write a synopsis, and successfully prepare a Research Paper Proposal. The workshop was astoundingly beneficial to many faculties who are presently pursuing their PhD and various Research Scholars alike.

Title: 29th December 2018 - SDP on SAP FICO - An Effective Business Planning through SAP FICO

Description: The Resource Person was Mr. Ananda Lakkanna It was a great session for the students, there was a lot of knowledge shared by the resource person regarding various career opportunities through SAP. He was very articulate in his manner of explaining each and every question regarding Systems Applications and Products (SAP). All of the students were immensely benefitted through this workshop which was conducted for the knowledge base building of the students.

<p>Title: 29th November 2018 - Student Development Program on "Run, Jump and Fly"</p> <p>Description: The Resource Person was Dr. S Chandrasekhar. It was a great session for the students, as the students got an insight of how to be motivated about one's inner talents and how to showcase those talents to achieve their goals. The entire workshop involved various aspects such as Team Building, Better Coordination, Work Delegation and Group Communication. All of which are essential for the student to pursue a career. This deep insight towards the drive to achieve was truly an awesome session for all the students of II Semester M.Com and M.Com (FA).</p> <p>"I would really like to thank all the Lecturers of PG Department of Commerce and Management for providing us with such a wonderful event today. I came to learn so much about Team-Building and Motivation to succeed through the resource person." - Akshata G Bhat, I Semester, M.Com</p>
<p>Title: 24th November 2018 - Workshop on Preparation for NET/K-SET/IAS and various Competitive Exams</p> <p>Description: The Resource Person was Mr. Ramakrishna Subrahmanya. It was a great session for the students, as the students got an insight of how various competitive exams can be cracked. He guided all the students and also provided how through meticulous preparation one can crack such difficult competitive exams. He gave various tips and suggestions towards preparation.</p> <p>"I got a lot of idea with respect to Competitive Exams by attending this session, I now have more confidence to face any upcoming Competitive Exam." - Ananda N, III Semester, M.Com</p>
<p>One-Day Faculty Orientation on Business Statistics</p> <p>Title : One-Day Faculty Orientation On Business Statistics Date : 13-09-2019</p> <p>Organising Body : Canara Bank School Of Management Studies And BCU With Seshadripuram Institute Of Management Studies.</p> <p>Speaker : Dr. N Jaysankaran, Prof. Madhavan S Varadachari And Dr. B.C. Prabhudev.</p> <p>Description : A One-Day Faculty Orientation was held at Seshadripuram Institute of Management Studies on the subject "Business Statistics" on 13 September 2019. The main purpose of this orientation was to give the faculty, who are teaching this subject, a proper</p>

understanding about how to go about teaching the subject to the students as well as what pedagogy can be adopted when going forward with the subject.

Prof. Madhavan S Varadachari who is a Quality Management Consultant piloted the first technical session on Inferential Statistics. He explained to the audience the various concepts that need to be covered in the respective modules and the pedagogy that needs to be followed.

Dr. N Jaysankaran, Advisor, NMIMS University and Former Vice-Chancellor took reigns of Technical Session II where he gave a detailed list about how the faculty can go about teaching the students Descriptive Statistics. He provided the audience with a broader perspective on Bayes' Theorem and TAT (Thematic Appreciation Test) and linked them to a variety of real-life examples, which he faced. He also gave the audience various situations and cases where they could apply these tests in the most basic and day-to-day activities.

The final session was handled by Dr. B.C. Prabhudev, Principal, GRV Business Management Academy and Resource Person, CBSMS. He covered the entire syllabus and mentioned about the various weightages that should be allotted to each module and the concepts that are important for the students. He also gave a gist of practical activities that can be implemented in the class to provide more clarity on the subject. The session was brought to a close with the certificates being issued to the members who had attended this orientation program and a group photograph being captured.

Curtain Raiser Program of NIPM **Title :** Curtain Raiser Program Of NIPM **Date :** 10-09-2019

Organising Body : National Institute Of Personnel Management (NIPM)

Guests Of Honour : Prof. Ganapathi Laxman

Description : A Curtain Raiser Program of NATCON-2019 of the National Institute of Personnel Management (NIPM) was held on 10th September 2019. The members of the Student Chapter and the Office Bearers attended the program from Seshadripuram Institute of Management Studies along with the Officials of the Karnataka Chapter of NIPM. The program was held at the Rotary Club, Lavelle Road in Bengaluru.

Professor Ganapathi Laxman was the guest speaker for the evening along with Mr. P.R. Basavaraju, Chairman, NIPM, Karnataka Chapter. Prof. Ganapathi addressed the gathering on the value of NIPM and B-School Partnership. The agenda for the program involved networking of the NIPM Members and Office Bearers of the Karnataka Chapter on the eve of NATCON 2019 being held from 25th September 2019 to 27th September 2019 at GKVK, Bengaluru. NATCON-2019 will be held on the subject of India's changing paradigm along with skills and entrepreneurship for global competitiveness.

The Curtain Raiser Program was a great opportunity for all the members of the NIPM Karnataka Chapter and the industrialists and academicians to come together to discuss the various agendas with respect to NIPM NATCON 2019. It was a learning experience for the Office Bearers from Seshadripuram Institute of Management Studies as they got to interact with a number of industrialists and academicians from various disciplines.

1st Installation of Office Bearers for the Rotary Year 2019-20

Title : 1st Installation Of Office Bearers For The Rotary Year 2019-20 **Date :** 07-09-2019

Organising Body : Rotary Club Yelahanka **Guests Of Honour :** Rtn. G Sundareshwara, Rtn. Shashi Kumar M And Rtn. Rajashree.

Description : Community Service plays a vital role in every individuals' life. As a person it is their duty to contribute for the betterment of the society. Rotaractors and Rotarians are some individuals who are remembered first when it comes to community service. Seshadripuram Institute of Management Studies took this opportunity to set-up "Rotaract Club of Seshadripuram Institute of Management Studies" whereby every activity will be initiated from the students under the guidance of the Parent Rotary Club. This event was conducted to identify the Office Bearers who will guide the students through the course of the next year and also draw a route map enabling every student to be a part of this community service. There were prominent Rotarians present during this event including but not limited to Rtn Sundareshwar, Rtn Shashi Kumar M and Rtn Rajashree from Rotary Yelahanka. The students were given a brief insight about how a Rotary Club works by the Office Bearers and members of Rotary Yelahanka. The Office Bearers of Rotaract Seshadripuram Institute of Management Studies were then badged by the District Rotary Representative of Rotary Yelahanka, Rtn. Shashi Kumar. After the Student President took her oath, the

<p>other Office Bearers of the chapter took their oath of office and the programme drew its curtains to a close with the vote of thanks proposed by the Joint Secretary of Rotaract Seshadripuram Institute of Management Studies. Independence Day Celebration 2019</p>
<p>Title : Independence Day Celebration 2019 Date : 15-08-2019 Organising Body : Seshadripuram Institute Of Management Studies</p> <p>Guests Of Honour : Dr. Sandhya Anvekar Description : The Chief Guest for the function was Dr. Sandhya Anvekar, Program Head, Skill Development Council, Govt. of Karnataka. Samyog Management Fest 2019</p>
<p>Title : Samyog Management Fest 2019 Date : 18-06-2019 Organising Body : Seshadripuram Institute Of Management Studies</p> <p>Guests Of Honour : Miss Spoorthi B L</p> <p>Description : SAMYOG Management Fest was held on 18 June 2019. The main objective in conducting this Fest is to make the students get a feel of practical scenario of how an organization functions and to enhance their thinking abilities and decision making skill in order to take the right strategy for the given problem. The Event started off at 10:00 AM where the dignitaries on the dais addressed the gathering and the chief guest of the event Miss Spoorthi B L, who is also an alumni of SIMS, stated the importance of planning that is to be made during the course of education as it would act as guiding map for the students in choosing their specialization and reaching their goal. On the end of the introduction session, the students were asked to register for the event they wished to participate and were allotted with different classrooms where the event took place. Five events were held in this fest namely; Best Manager, Talent Hunt, Marketing, Finance and Mad Ads. Each event had set number of rounds in them. The judgement criteria were completely based on the application of the knowledge and few rounds were evaluated by judges. The cumulative score was considered to ascertain the winner and runner up. Mad ad was conducted at 3:00 PM where the students had to come up with a creative idea to make an ad for their product. All the events wrapped up by 4:30 PM, which was followed by valedictory functions, where the winners of the events were given</p>

the mementoes and certificate the winners for the events that was conducted under Vision tribe were also given with their prizes. **Graduation Day 2019 – Post Graduation Wing**

Title : Graduation Day 2019 – Post Graduation Wing **Date :** 13-06-2019 **Organising Body :** Seshadripuram Institute Of Management Studies **Guests Of Honour :** Prof. Anand Joshi, Pro Chancellor Of ATMIYA University

Description : The Post Graduate departments of Seshadripuram Degree College and Seshadripuram First Grade College in association with Seshadripuram Institute of Management Studies hosted the Graduation Day Ceremony for the outgoing batch of M.Com, M.Com (FA), M.Com (IB) and MBA students on 13th June 2019. The ceremony was held in the auditorium of Seshadripuram First Grade College. The Chief Guest for the day was Prof. Anand Joshi, Pro Chancellor of ATMIYA University, Rajkot and other dignitaries who shared the dais with Mr. Joshi included Shri N R Panditharadhya, President of Seshadripuram Educational Dr. Wooday P Krishna, Hon. General Secretary of Seshadripuram Educational Trust, Shri. M S Nataraj, Assistant Secretary, Seshadripuram Educational Trust and heads of participating institutions.

The program started with an invocation song followed by a welcome address by Dr. Anuradha Roy, Principal, Seshadripuram Degree College. The Chief Guest was introduced in the gathering by Dr. Vatsala G, Director, Seshadripuram Institute of Management Studies following which all the graduating students were awarded with their course completion certificate. Special awards like Best Outgoing Student, Best All Rounder, etc were also given away to the prodigious students of the batch. Prof. Anand Joshi, then addressed the gathering and stressed on the importance of overall development of students in the modern day corporate world where knowledge stands to be obsolete in a very short period of time if not updated regularly. Dr. Wooday P Krishna administered the Graduation Oath which was followed by the presidential address delivered by Shri. N R Panditharadhya. The ceremony was concluded with a Vote of Thanks rendered by Dr. S N Venkatesh, Principal, Seshadripuram First Grade College. Group photo sessions followed and day came to a curtain close with students carrying a mix of emotions with them as they recollect the memories that they have created in the past two years with their alma mater. **Pre-Incubation Centre Meeting.**

Title : Pre-Incubation Centre Meeting **Date :** 30-05-2019 **Organising Body :** Seshadripuram Institute Of Management Studies

Description : Seshadripuram Institute of Management Studies in association with ISET ILAB Incubator Foundation and Infopace Management Services Pvt Ltd hosted a stake holder meeting in the campus on 30th May 2019. The primary agenda of the meeting was to discuss the incubation of three projects which are being kick-started by Rotary (District 3190). The projects in line include one on Mushroom Cultivation, Eco-friendly Sanitary Napkins and Farm Productivity Enhancement Project. The projects were explained to the members in attendance by Dr. Radhakrishnan, a senior Rotarian and Project Lead who managed to give interesting insights on the benefits that the projects carry to the entrepreneurial ecosystem of the society. All members in attendance which included faculty from Seshadripuram Institute of Management Studies as well as Managers, Incubators and Scientists from organizations like IISc, Himalaya, etc expressed their views on the projects and brainstormed the measures that need to be adopted in order to shape them into successful ventures.

Blood Donation Title : Blood Donation **Date :** 06-03-2019 **Organising Body :** Seshadripuram Institute Of Management Studies

Description : Seshadripuram Institute of Management Studies has conducted blood donation camp in association with SFGC and PG Department of Commerce and Management, SFGC on 6th March 2019. This blood donation camp was conducted in the name of “**Mega Voluntary Blood donation festival**” in the name of late Sri K M Nanjappa, former president, Seshadripuram Educational Trust & Former Mayor.

Apart from these dignitaries, there were several invites, guests and others have participated in the blood donation camp. Nearly 40 students have participated in the blood donation camp as donors and they received certification of appreciation. 35 students have participated in the camp as volunteers and the entire event was successfully conducted and managed.

