



SESHADRIPURAM EDUCATIONAL TRUST ®

SESHADRIPURAM FIRST GRADE COLLEGE

Yelahanka New Town, Bengaluru – 560 064

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**Permanently affiliated to Bengaluru Central University
Accredited 'A' by NAAC & Recognised under 2(f) &12 (B) of UGC Act 1956
Recognised by Government of Karnataka -- ISO 9001: 2015 CERTIFIED**

B.B.A. PROGRAMME OUT COMES

At the end of three years B.B.A. programme, the students will be able to:

- PO 1 – Build a strong foundation in management and business subjects.
- PO 2 – Seek variety of career options in management and business related fields.
- PO 3 – Equip with skills and knowledge to excel in their future careers.
- PO 4 – Enter master programme like M.Com, MBA and pursue professional programmes like C.A., CMA, C.S. etc.
- PO 5 – Develop entrepreneurial skills.

B.B.A. PROGRAMME SPECIFIC OUTCOMES

At the end of three years B.B.A. programme with specialization in Finance / Human Resource Management / Marketing Management

- PSO 1 – Determine the procedures and schedules to be followed on preparing financial statements of Companies.
- PSO 2 – Understand the basic concepts and functions of administration.
- PSO 3 – Develop proficiency in the Management of an organization.
- PSO 4 – Attain necessary skills for effective business communication.
- PSO 5 – Follow the ethics pertaining to business transactions.
