

SUPPORTING DOCUMENT FOR NIRF DCS WITH REGARD TO PUBLICATIONS

About Us	Curricular Aspects	Teaching & Learning	Research	Infrastructure & Resources	Student Support	Governance & Leadership	SWOC & Best Practices
Participation & Publications							
Department	Languages	Life Sciences	Physical Sciences	Computer Science	Commerce & Management	Total	
Books Authored	09	00	01	04	26	040	
Journal Publications	09	02	07	04	12	034	
Papers Presented	35	26	30	40	105	236	
FDP/Workshop /Seminars Attended	147	113	77	127	252	716	

About Us	Curricular Aspects	Teaching & Learning	Research	Infrastructure & Resources	Student Support	Governance & Leadership	SWOC & Best Practices
Peer Reviewed International Journal Publications							
SANTHOSH KUMAR A V, Asst. Professor in Commerce & Management							
SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	ISSN	IMPACT FACTOR	
1.	GLOBAL RESEARCH ANALYSIS	"LABOUR DISSONANCE AT MARUTHI SUZUKI INDIA LIMITED"	1 (5)	NOV/2012	2279-0918	3.1218	
2	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH	STYLES OF LEADERSHIP IN THE I.T INDUSTRY	2 (2)	FEB/2013	2277-8179	0.3371	
3	PARIPEX -INDIAN JOURNAL OF RESEARCH	CORPORATE RESTRUCTURING IN INDIA WITH SPECIAL REFERENCE TO RELIANCE INDUSTRIES LIMITED(RIL)	2 (5)	MAY/2013	2250-1991	0.3208	
4	INDIAN JOURNAL OF APPLIED RESEARCH	AN ANALYSIS OF PRACTICES AT WAL-MART	3 (9)	SEP/2013	2249-555X	0.8215	
5	INDIAN JOURNAL OF APPLIED RESEARCH	SOFT SKILLS TRAINING IN THE B.P.O INDUSTRY	4 (8)	AUG/2014	2249-555X	2.1652	
6	GLOBAL JOURNAL FOR RESEARCH ANALYSIS	A STUDY ON THE PERCEPTION OF MANAGEMENT STUDENTS ABOUT THE SOFT SKILLS TRAINING PROGRAM IN SFGC,BANGALORE	4 (9)	SEP/2015	2277-8160	3.1218	

Peer Reviewed International Journal Publications

SANTHOSH KUMAR A V, Asst. Professor in Commerce & Management

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	ISSN	IMPACT FACTOR
7	INTERNATIONAL JOURNAL OF COMMERCE AND MANAGEMENT RESEARCH (PIJCMR)	AN EVALUATION ABOUT THE SOFT SKILLS TRAINING IN SIMS, BANGALORE	3 (3)	OCT-DEC/2015	2321-3604	2.532
8	EURO ASIA RESEARCH AND DEVELOPMENT ASSOCIATION	IMPACT OF SOFT SKILLS TRAINING ON EMPLOYABILITY COMPETENCY IN SIMS, BANGALORE	6 (3)	MAR/2016	2349-6517	5.96
9	PEZZOTTAITE JOURNALS- INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP & BUSINESS ENVIRONMENT	VALUE BASED DECISION MAKING: A THREE DIMENSIONAL APPROACH	1(2)	OCT-DEC 2012	22790926	3.53

Peer Reviewed International Journal Publications

SARITHA .B, Asst. Professor in Commerce & Management

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	PAGE NO.	IMPACT FACTOR
1	GLOBAL JOURNAL FOR RESEARCH ANALYSIS	THE ROLE OF SOCIAL MEDIA IN MARKETING WITH SPECIAL REFERENCE TO TOURISM	Oct-15	4 / 10	11 - 13	3.1218
2	INTERNATIONAL JOURNAL OF COMMERCE & MANAGEMENT RESEARCH	ROLE OF DIGITAL MEDIA IN MARKETING WITH REFERNCE INDIAN TRAVEL & TOURISM INDUSTRY	OCT/D EC - 2016	4 / 3	91 - 95	4.532

Peer Reviewed International Journal Publications

Rajeshwari K, Asst. Professor in Commerce & Management

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	PAGE NO.	ISSN	IMPACT FACTOR
1.	International journal of commerce and management journal [PIJCMR]	Impact of Globalization on Indian Software Industry	July-Sep 2015	Volume No:3 Issue No:2	88-92	2321-3604	2.532
2.	International journal of Finance (PIJF)	Effect of working capital Management on firms Profitability & liquidity A case study of TCS Ltd. India	July- Dec 2015	Volume No:3	13-23	2348-0475	-

Peer Reviewed International Journal Publications

VIDHYA P, Asst. Professor in Computer Science

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	PAGE NO.	ISSN	IMPACT FACTOR
1.	International Journal of Advanced Research	Analysis and Evaluation of Computer Apps for Special Education	http://dx.doi.org/10.21474/IJAR01/256	April 2016	NA	2320-5407	0.6118
2.	International Journal of Computer Science, Information Technology, Security.	ICT based learning tools and its impact on students with visual Impairment	Vol 5, Issue 6	Dec 2015	396-398	2250-1355	0.519
3.	Assumption University-eJournal of Interdisciplinary Research (AU-eJIR)	Evaluation of Eye Tracking ICT Tools to Improve the Learning Process of Visually Impaired Children	Vol 2, Issue 1	Dec 2016	117-121	2408-1906	0.621

Peer Reviewed International Journal Publications

VIDYA A S , Asst. Professor in Bio-Technology

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	ISSN
01	International Journal of Applied Biotechnology and Biochemistry	Screening, Isolation and Optimization of Culture Conditions for Production of Cyclodextrin Glycosyl Transferase by <i>Bacillus lehensis</i> SV1	Volume 1 Number 1 (2011) pp. 103-113	2011	ISSN 2248-9886
02	Biotechnology An Indian Journal	Isolation, purification and characterization of a novel CGTase from alkalophilic <i>Bacillus lehensis</i> SV1	Volume 6 Issue 7 BTAIJ, 6(7), 2012 [226-234]	2012	ISSN : 0974 - 7435

Peer Reviewed International Journal Publications

MOHANA H K, Asst. Professor in Electronics

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	ISSN	IMPACT FACTOR
01	International Journal of Software & Hardware Research in Engineering (IJSHRE)	Effect of Adaptive Modulation and Coding Schemes on Scheduling Algorithms for LTE Downlink	June-2014	Vol.2(6)	2347-4890	2.669
02	International Journal of Advanced Research in Computer Science (IJARCS)	Effect of Bandwidth Scalability on System Performance in the Downlink LTE Systems	September-October 2014	Vol.5(7)	0976-5697	5.312
03	International Journal of Advanced Networking and Applications (IJANA)	The Study and Analysis of Effect of Multi-Antenna Techniques on LTE network with Different Bandwidth Configurations in the Downlink	Nov-Dec 2014	Vol.6(3)	0975-0290	3.462

Peer Reviewed International Journal Publications

MOHANA H K, Asst. Professor in Electronics

SL NO	JOURNAL NAME	TITLE	VOL	MON/YEAR	ISSN	IMPACT FACTOR	
04	International Journal of Scientific & Engineering Research (IJSER)	Performance Evaluation of Mobility Effects on Various Transmission Modes in the LTE Network		June-2015	Vol.6(6)	2229-5518	3.2
05	International Journal of Computer Technology & Applications (IJCTA)	Impact of Adaptive Modulation and Coding Schemes on Bit Error Rate for System Performance in the Uplink LTE System		Sept-Oct 2015	Vol 6 (5)	2229-6093	2.804
06	Elsevier Measurement	Wireless Portable Microcontroller Based Weather Monitoring Station		Aug 2015	Measurement (76)	0263-2241	1.742
07	International Journal of Computer Applications (IJCA)	Effect of Noise Factor on System Performance in LTE Networks		March 2016	Vol 138(9)	0975-8887	0.752

Peer Reviewed International Journal Publications

Dr. Sowmya S, Post Graduate Department of Commerce & Management

SL.NO	JOURNAL NAME	TITLE	Vol/ISS	MON/YEAR	ISSN	IMPACT FACTOR
1.	Indian Journal of Commerce and Management Studies	“Whistle Blowing Perceptions- A comparative study of male and female employees.”	Vol V Issue1(1)	Jan 2014	ISSN: 2249-0310	0.454
2	Journal of International Academic Research for Multidisciplinary	“Whistle blowing mechanism in public sector enterprises- A study of Karnataka State Public Enterprises”-	Vol 2, Issue 1	February 2014.	ISSN 2320-5083	3.114
3	SCMS Journal of Indian Management	“Demographic Factors affecting whistle blowing in Public Sector Enterprises- An empirical study.	Vol:1	April 2014	ISSN 0973-3167	1.10
4	International Journal of Management and Computing Sciences-	“Whistle Blower Protection Law- Regulatory Framework- Global Scenario”.	Vol 4 Number 3	July-December 2015	ISSN 2231-3303	-

Peer Reviewed International Journal Publications

Dr. Sowmya S, Post Graduate Department of Commerce & Management

SL.NO	JOURNAL NAME	TITLE	Vol/ISS	MON/YEAR	ISSN	IMPACT FACTOR
5	American International Journal of Research in Humanities, Arts and Social Sciences	“What motivates whistleblowers? Wisdom Vs Stupidity- two faces of the same coin.”	9(4)	December 2014-February 2015	ISSN (Print): 2328-3734, ISSN (Online): 2328-3696	5.8
6	Journal of Governance and Public Policy	“Whistle blowing and Companies Act 2013-bridging the gap for better corporate governance	Vol. 5, No. 1	January - June 2015	ISSN : 2231-0924	
7	Asian Journal of Management Sciences	Whistle Blowing and Leadership Style- Indian Context”	Accepted		ISSN-2348-0351	4.47

Peer Reviewed International Journal Publications

Dr. Vijayakumar A.B , PG Department of Commerce & Management

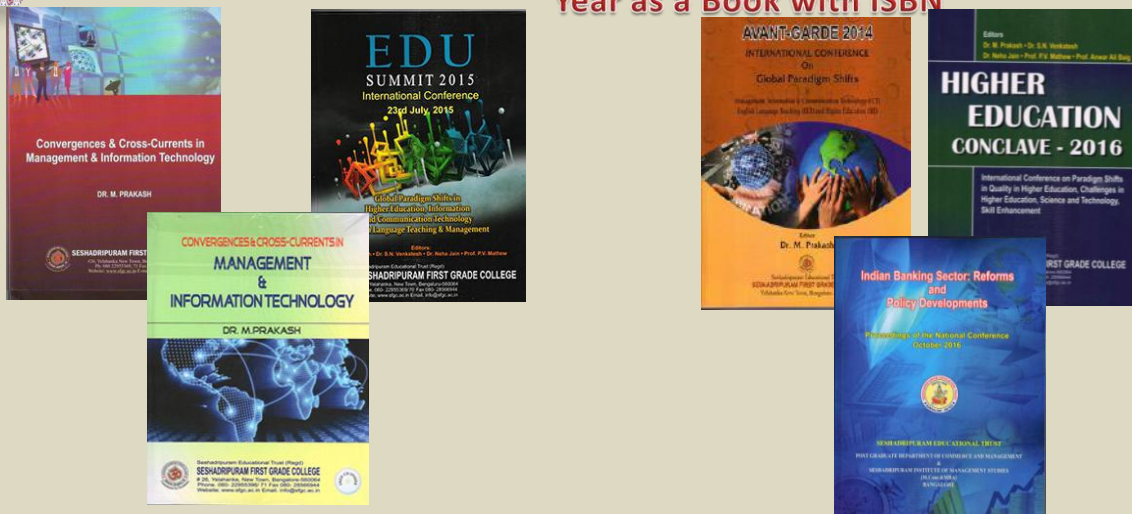
SL.NO	JOURNAL NAME	TITLE	Vol/ISS	MON/YER	ISSN	IMPACT FACTOR
1.	KEEGEES JOURNAL OF SOCIAL SCIENCE	SOCIO-ECONOMIC STATUS OF BEEDI WORKERS IN SIRALUK, TUMKUR DISTRICT	8 (1&2)	JUL/2016	0976-3621	2.227
2.	INTERNATIONAL JOURNAL OF BUSINESS STUDIES AND RESEARCH	REVERSE MORTGAGE SCHEMES IN INDIA	SPECIAL ISSUE	OCT/2015	0975-749X	0.277
3.	SIVASAILAM JOURNAL OF SOCIAL SCIENCE	PROFESSIONAL DEVELOPMENT OF GOVERNMENT FIRST GRADE COLLEGE TEACHERS IN KARNATAKA	1 (2)	JUL/2015	2395-2296	2.251
4.	KEEGEES JOURNAL OF SOCIAL SCIENCE	IMPACT OF INFRASTRUCTURAL FACILITIES ON JOB SATISFACTION: A STUDY OF GOVERNMENT FIRST GRADE COLLEGE TEACHERS IN KARNATAKA	7(1)	JAN/2015	0975-3621	2.227

Peer Reviewed International Journal Publications

Dr. Vijayakumar A.B , PG Department of Commerce & Management

SL.NO	JOURNAL NAME	TITLE	Vol/ISS	MON/YER	ISSN	IMPACT FACTOR
5.	KEEGEES JOURNAL OF SOCIAL SCIENCE	DETERMINANTS OF JOB SATISFACTION IN PUBLIC AND PRIVATE BANKS: A STUDY OF TUMKUR DISTRICT	6 (2)	JUL/2014	0976-3621	2.227
6.	ACME INTELLECTS INTERNATIONAL JOURNAL OF RESEARCH IN MANAGEMENT, SOCIAL SCIENCES AND TECHNOLOGY	ORGANIZATIONAL CLIMATE AND JOB SATISFACTION OF COMMERCE TEACHERS WORKING IN FIRST GRADE COLLEGES IN MYSORE REGION	1	MAY/2014	2320-2939	1.537
7.	COMMERCE AND MANAGEMENT EXPLORER	GREEN MARKETING IN INDIA	4 (1)	JAN/2014	2230-9187	3.294

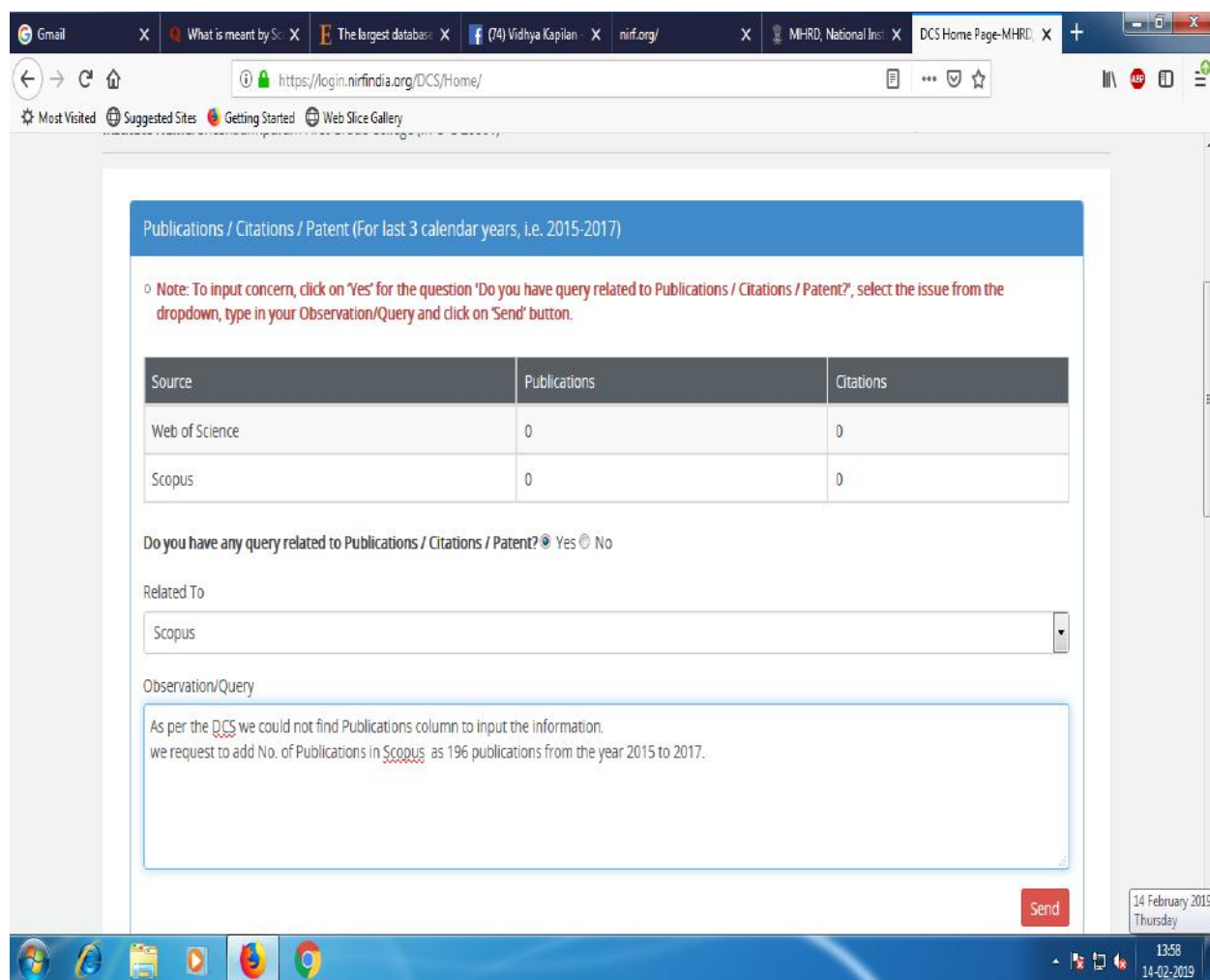
Our Publications Conference Proceedings Published Every Year as a Book with ISBN



LIST OF INSTITUTION PUBLICATIONS

Sl. No.	Title	ISBN No.,	Editorial Board	No. of Papers presented by our staff
		Publisher		
		Year of Publication		
1	Convergences and Cross-Currents in Management and Information Technology	978-93-5051-645-4-013 – 2012	Chief Editor: Dr. M.Prakash Editors: Dr.S.N.Venkatesh, Dr. M.R.Bhavani, Prof. H.A.Raghavendra, Ms. Sandhya R, Ms. Anjana Radhadrishnan, Ms. Rajeswari, Ms.Vaishali Narayan	
		Himalaya Publishing House Pvt. Ltd, Mumbai		
		2012		
2	Convergences and Cross-Currents in Management and Information Technology	978-81-8281-484-4	Chief Editor: Dr. M. Prakash Editors: Dr. S.N.Venkatesh, Prof.P.V.Mathew, Prof.Anwar Ali Baig, Prof.V.A.Nagaraju, Dr. M. R. Bhavani, Ms. Anjana Radhakrishnan, Dr.Neha Jain, Ms.K.Rajeswari, Ms.P.Vidhya, Ms.Vaishali Narayan, Ms.H.N.Meera	
		Vrinda Publications(P) ltd, Delhi		
		2013		
3	Avant-Garde 2014 International Conference	978-93-5202-254-0-PZZ-540	Editor: Dr. M.Prakash Title: Conference on Global Paradigm Shifts in Management, Information and Communication Technology English Language Teaching and Higher Education	70
		Himalaya Publishing House Pvt. Ltd, Mumbai		
		2015		
4	Edu-Summit 2015	978-81-8281-560-5	Chief Editor: Dr. M.Prakash Editors: Dr. S. N. Venkatesh, Dr. Neha Jain, Prof. P. V. Mathew. Title: Global Paradigm shifts in Higher Education, Information and Communication Technology English Language Teaching and Management	30
		Vrinda Publications (P) Ltd. Delhi – 110091		
		2016		
5	Higher Education Conclave 2016	978-81-8281-575-9	Chief Editor: Dr. M.Prakash Editors: Dr. S. N. Venkatesh, Dr. Neha Jain, Prof. P. V. Mathew, Prof. Anwar Ali Baig.	22
		Vrinda Publications (P) Ltd. Delhi		
		2016		

6	AVANT – GARDE 2017	ISBN – 978-93-5300-927-4	Editor: Dr. S N Venkatesh	27
		Kriya Prakashana Publication, Bengaluru		
		2018		



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Scopus	0	0

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