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III Semester B.Com./B.H.M./B.Com. Degree Examination, March - 2021

ENGLISH

(Business Data Analytics and Other Courses Coming under the Faculty of
Commerce and Management)

(CBCS Semester Scheme Freshers)

Paper : III

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

1. Answer all the questions.
2. Write the correct question number.

SECTION - A

(Job skills - 30 Marks)

- I. Prepare a power point presentation with five slides on the topic. "Social media for marketing". (10)
- II. Write a letter to the local corporator seeking action against the dumping of waste inside your college campus by the canteen in the neighbourhood. (5)
- III. Write a paragraph persuading your brother to use the mobile phone to attend only online classes and to use the hardcopy of the study material while studying. (5)
 - Health hazard
 - source of distraction
 - variation in sleep pattern

(OR)

Write a paragraph persuading your uncle to check his impulsive online shopping.

- Waste of money
- Stocking in unnecessary products
- Promotes consumerism.

[P.T.O.]



(2)

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(5×1=5)

IV. Answer the following questions on social media skills :

1. What is Social Media?
2. Mention any four popular social media platforms.
3. Judicious use of social media prevents cybercrime (True/False).
4. When was Wikipedia founded?
5. List any two advantages of social media.

V. Expand the following outline into a coherent paragraph. (5)

On a hot summer day, a foxjungle..... hungry, looking for food..... juicy grapes in vineyard high could not reachjumped again..... missed..... several timestiredlegs hurtfrustrated and angrygrapes are sour.

SECTION - B

(Literary Component - 40 marks)

VI. Answer any Five of the following questions in one or Two sentences. (5×2=10)

1. The man in asbestos compared the children to _____
2. Why was it difficult for the narrator in the story, "Sweetness" to find decent accommodation in the city?
3. Identify the tone of the poet as expressed in the last stanza of the poem, "Inversnaid".
4. What does the give and the take as observed by Portia in the play, "The Merchant of Venice"?
5. Who was obsessed with psychoanalysis as depicted in the play, "Suppressed Desires"?
6. What according to the writer is the foundation of social conduct as observed in the essay, "On the Rule of the Road"?
7. Name the gunboats that lent support in navigating the swimming venture of Mihir Sen as mentioned in the excerpt. "Operation Indian Ocean".

VII. Answer any Two of the following questions in about a page each selecting One from poetry. (2×5=10)

1. In what way did the men in asbestos deal with old age and diseases?
2. How does the speaker describe the beauty of nature in the poem, "Inversnaid"?



3. Narrate the experience of the writer during his train journey as depicted in the essay, "On the rule of the Road".
4. Why is Palk Straits a formidable challenge to swimmers as depicted in the excerpt, "Operation Indian Ocean"?

VIII. Answer any **One** of the following questions in about **Two** pages. (1×10=10)

1. How does Portia establish the greatness of mercy in the play "The Merchant of Venice Act IV Scene I"?
2. What are A.G. Gardiner's views on 'individual freedom and universal freedom' as expressed in his essay, "On the rule of the Road"?
3. Operation Indian Ocean was Mihir Sen's dream come true Elaborate.

IX. Answer any **One** of the following questions in about **Two** pages: (1×10=10)

1. How did Henrietta get cured of her obsession with psychoanalysis as depicted in the play, "Suppressed Desires"?
 2. Explain how Mabel comes under the influence of Henrietta and subjects herself to Psychoanalysis.
 3. Comment on the havoc created in the marital life of Henrietta and Steve on account of the former's obsession with psychoanalysis.
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