



SN – 403

III Semester B.B.M. Examination, Nov./Dec. 2014
(Semester Scheme) (F + R) (New Syllabus)
(2013-14 and Onwards)
BUSINESS MANAGEMENT
3.4 : Human Resource Management

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written in **English**.

SECTION – A

1. Answer **any eight** sub-questions. Each sub-question carries **two** marks. **(2×8=16)**
- State the meaning of HRM.
 - What do you mean by HRP ?
 - Give the meaning of morale.
 - What is right-sizing of workforce ?
 - Write any two benefits of promotion.
 - What is lay-off ?
 - What is induction ?
 - What is Head-hunting ?
 - Define grievance.
 - What is monotony ?

P.T.O.



SECTION - B

Answer **any three** questions. **Each** question carries **eight** marks. (3×8=24)

2. Briefly explain the benefits of HRP.
3. Explain the types of interviews.
4. Distinguish between fatigue and boredom.
5. What are the objectives of training ?

SECTION - C

Answer question No. **10** and **any three** of the remaining questions. **Each** question and **fifteen** marks. (4×15=60)

6. Explain the various sources of recruitment.
 7. What is HRD ? Explain the factors affecting HRD.
 8. What are the advantages and disadvantages of seniority as a basis of promotion ?
 9. Explain the types of selection tests.
 10. Discuss the duties and responsibilities of HR manager.
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