



SN – 430

V Semester B.B.M. Examination, Nov./Dec. 2014

(Repeaters) (Prior to 2014 -15)

**BUSINESS MANAGEMENT**

**5.4 : Project Management**

(100 – 2013-14 Only)

(90 – Prior to 2013-14)

Time : 3 Hours

Max. Marks : 100/90

- Instructions :**
- 1) Answer should be written **only in English**.
  - 2) Section **A, B and C** to be answered by **all repeaters** (90 Marks).
  - 3) Section **D** is to be answered by students of **2013-14 only** (100 Marks).

**SECTION – A**

1. Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (10×2=20)
- a) Who is a project manager ?
  - b) What is "Crash time" ?
  - c) What is team building ?
  - d) Define leadership.
  - e) What is project schedule ?
  - f) What do you mean by feasibility study ?
  - g) What is directing ?
  - h) Define functional manager.
    - i) What do you mean by project control ?
    - j) Define 'CPM'.
  - k) State the stages involved in project cycle.
    - l) What is value engineering ?

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SECTION - B

Answer **any five** of the following. **Each** question carries **five** marks.

(5×5=25)

2. Explain the nature and importance of leadership.
3. Explain the advantages and disadvantages of pay back period.
4. Briefly explain project life cycle.
5. Discuss the importance of project review meeting.
6. Explain the need for network technique.
7. Explain the steps of project appraisal.
8. Explain the approaches of cost estimation.

SECTION - C

Answer **any three** questions. **Each** question carries **15** marks.

(3×15=45)

9. Explain work break down structure along with its components.
10. Explain time importance of project management.
11. Explain the functions of project management.
12. Explain the types of project feasibility.
13. Give the meaning of leadership. Explain the features of leadership.

SECTION - D

(To be answered by students of 2013-14 only).

(10×1=10)

14. Describe in detail a Project Manager's role and responsibilities.