



NS – 479

I Semester B.B.A. Degree Examination, Nov./Dec. 2016

(CBCS) (F+R)

(2014-15 and Onwards)

BUSINESS ADMINISTRATION

1.4 : Business Organization and Environment

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. (5×2=10)
- a) What is Articles of Association ?
 - b) State any four types of co-operative society.
 - c) What is export trade ?
 - d) What is privatisation ?
 - e) What do you mean by business ?
 - f) State any four characteristics of sole-proprietorship.
 - g) What is globalisation ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. **(3×6=18)**

- 2. Explain the characteristics of co-operative society.
- 3. Distinguish between Partnership and Joint Stock Company.
- 4. Explain the types of "Promoters".
- 5. Briefly explain the importance of "Business Environment".
- 6. What is Memorandum of Association ? Explain its content.

P.T.O.



SECTION - C

Answer **any three** questions of the following. **Each** question carries **14** marks. **(3×14=42)**

7. What is industry ? Briefly explain the types of industries.
8. Discuss the influence of political and technical environment on business.
9. Explain the objectives of business.
10. Discuss the benefits and problems of globalisation.
11. Explain the advantages and disadvantages of partnership.