



NS – 497

III Semester B.B.A. Degree Examination, November/December 2016

(CBCS) (F + R)

(2015-16 and Onwards)

BUSINESS ADMINISTRATION

Paper 3.7 : Business Ethics

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English** only.

SECTION – A

I. Answer **any five** of the following :

(5×2=10)

- 1) a) What is Business Ethics ?
- b) State any two core elements of corporate social responsibility.
- c) Give the meaning of personal ethics.
- d) What do you mean by morality ?
- e) What is conflicts of interest ?
- f) Give the meaning of virtue of humility.
- g) State any two advantages of corporate governance.

SECTION – B

II. Answer **any three** of the following :

(3×6=18)

- 2) State the characteristics of crisis management.
- 3) Explain the measures to be adopted to become Karma Yogi.
- 4) Explain professional responsibility.
- 5) Explain the ethical issues in cross cultural ethics.
- 6) Discuss the scope of corporate governance.

SECTION – C

III. Answer **any three** of the following :

(3×14=42)

- 7) Bring out factors influencing ethics in business.
 - 8) Explain ethical aspects of Financial Management.
 - 9) Explain the importance of ethics in management.
 - 10) What are the ethical issues that arise for managers and difficulties involved in decision-making.
 - 11) Explain the benefit and limitations of corporate governance.
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