



V Semester B.B.A. Degree Examination, Nov./Dec. 2016

(CBCS) (Fresh)

(2016-17 and Onwards)

BUSINESS ADMINISTRATION

5.1 : Entrepreneurial Management

Time : 3 Hours

Max. Marks : 70

Instruction: Answer should be written in **English** only.

SECTION – A

I. Answer **any five** sub-questions. **Each** sub-question carries **two** marks. (5×2=10)

- 1) a) Who is an Entrepreneur ?
- b) What is an Entrepreneurship Development Programme ?
- c) What do you mean by SSI ?
- d) What is a Business Opportunity ?
- e) Define Business Plan.
- f) Expand :
 - i) SFC
 - ii) SIDBI
- g) What do you mean by Seed Capital ?

SECTION – B

II. Answer **any three** questions. **Each** question carries **six** marks. (3×6=18)

- 2) Differentiate between Entrepreneur and Manager.
- 3) Explain the various types of support extended by Government in promoting SSIs.
- 4) Discuss the factors influencing Project Appraisal.
- 5) Discuss the importance of Business Plan.
- 6) What are the functions of SFC ? Discuss.

P.T.O.



SECTION - C

III. Answer **any three** questions. **Each** question carries **fourteen** marks. (3×14=42)

- 7) Explain the problems faced by the SSIs and suggest measures to overcome these problem.
- 8) Discuss in detail the factors affecting the growth of Entrepreneurship in a country.
- 9) Explain in detail the format of Business Plan.
- 10) Discuss in detail the various taxation benefits available SSIs.
- 11) Explain the assistance provided by various agencies for obtaining Raw Materials and Machinery.

SECTION - ASECTION - B