



SM – 524

II Semester B.B.A. Examination, May/June 2018
(CBCS) (Semester Scheme) (F+R) (2014-15 and Onwards)

BUSINESS ADMINISTRATION

Paper – 2.5 : Organisational Behaviour

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any five** of the following sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**

1. a) Give the meaning of organisational behaviour.
- b) Define perception.
- c) What is Halo effect ?
- d) What is group norms ?
- e) Expand ESOPS.
- f) Define Organisational Change.
- g) What is attitude ?

SECTION – B

Answer **any three** of the following. **Each** question carries **six** marks. **(3×6=18)**

2. Explain the factors influencing perception.
3. Explain briefly organisational reward system.
4. Explain the functions of small groups.
5. What are the factors influencing organisational change ?
6. Discuss the contribution of other disciplines to organisational behaviour.

P.T.O.



SECTION - C

Answer **any three** of the following questions. **Each** question carries **fourteen** marks.

(3×14=42)

7. What is personality ? Explain the factors determining personality.
8. Define group. Explain the different types of groups.
9. Discuss the resistance to change and suggest strategies for overcoming resistance to change.
10. What is learning ? Explain the cognitive and observational learning.
11. Write short note on :
 - a) Organisation
 - b) Barriers to attitude
 - c) 'Group think'.